**The Different Types of Tweets – As it happens/straight to the point**

Anything you post on Twitter is considered a tweet, but the way you tweet can be broken down into different types. Here are the main ways people tweet on Twitter.

**Regular tweet:**Just plain text and not much else.

**Image tweet:** You can [upload up to four images](https://www.lifewire.com/tutorial-intro-to-using-twitter-2654622) in one tweet to be displayed alongside a message.

You can also tag other Twitter users in your images, which will show up in their notifications.

**Video tweet:**You can upload a video, edit it and post it with a message (as long as it's 30 seconds or less).

**Media-rich link tweet:** When you include a link, [Twitter Card](https://dev.twitter.com/cards/overview%22%20%5Ct%20%22_blank) integration may pull a small snippet of information displayed on that website page, like an article title, an image thumbnail or a video.

**Location tweet:** When you compose a tweet, you'll see an option that automatically detects your geographical location, which you can use to include in your tweet. You can edit your location by searching for a specific place too.

**@mention tweet:**When you're having a conversation with another user, you have to add an "@" sign before their username for it to show up in their notifications. An easier way to generate this is by hitting the arrow button shown beneath any of their tweets or clicking the "Tweet to" button displayed on their profile. @mentions are only public to users who are following you and the user you're mentioning.

**Retweet:** [A retweet](https://www.lifewire.com/how-to-twitter-rt-retweet-3486587) is a repost of another user's tweet. To do this, you simply click the double arrow retweet button underneath anyone's tweet to display their tweet, profile image and name to give them full credit. The other way to do it is by [manual retweeting](https://www.lifewire.com/manual-retweet-definition-3486086), which involves copying and pasting their tweet while adding RT @username at the beginning of it.

**Poll tweet:** Polls are new to Twitter, and you'll see the option when you click to compose a new tweet. Polls allow you to ask a question and add different choices that followers can choose to answer. You can see the answers in real time as they come in.

**A perfect Facebook post - Friendly**

Has a link

Is brief—40 characters or fewer, if you can swing it

Gets published at non-peak times

Follows other posts on a regular schedule

Timely and newsworthy

Uses imagery – GIF, Video, etc

Several Facebook pages have found great success with this particular style of post. Take [this one from The Muse](https://www.facebook.com/thedailymuse/posts/726330054108353), for example (a Facebook page that routinely engages 50 percent of its fans per post). It nails the elements of post type, length, and imagery.

**Linkedin post - Professional**

Publishing Articles on LinkedIn

To create an article:

Click  Write an article located at the top of the homepage. This takes you to the publishing tool.

Place your cursor into the Headline field. Write the headline for your article here.

If you're unable to click into the Headline field, you may have a browser extension that is blocking this functionality. The two extensions that we know cause this issue, are Lazarus and Grammarly. This can be resolved by disabling these extensions and refreshing the editor. Learn more about [uninstalling browser extensions](https://www.linkedin.com/help/linkedin/answer/59639).

To begin writing your article, place your cursor below the Headline into the field  Write here. Add images or a video for visual impact. Draft your article here.

Click the Publish button in the top right of the page. There is no preview button because what you see as you are creating, is how it will look when it's published.

You'll be asked to confirm that you want to publish your article. Click Publish or click the  Cancel icon to return to the writing experience.

You can share the article from the reading view once it's published. Click the  Share icon located next to the author byline or at the bottom of the article to share it on LinkedIn, Facebook, or Twitter. As you scroll down the page, you'll also see the  Share icon in a top bar that will appear below the LinkedIn navigation.

You can also disable the ability to leave comments on your published articles. Learn more about [disabling comments](https://www.linkedin.com/help/linkedin/answer/47543).