**Social media workflow for Barbara**

1. Tidy up Twitter and Linkedin – URL/Photo?
2. Teaser tweet/Linkedin –

Listen to me on [@BBCBerkshire](https://twitter.com/BBCBerkshire) between 7-7:30am tomorrow when I talk about how we can protect #VulnerableAdults purchasing gift cards as a result of something that happened to my son.

1. Follow up tweet/Linkedin

Did you hear me on [@BBCBerkshire](https://twitter.com/BBCBerkshire) today? I was talking from first hand experience on how easy it is for #VulnerableAdults purchasing gift cards as a result of something that happened to my son. <link to online clip: <https://www.bbc.co.uk/radioberkshire>>

1. Set-up Change.org petition

<https://www.change.org/>

Tell the story

Link to BBC Berkshire iPlayer

Who is the petition for?

What needs to be done?

Do retailers need to provide adequate training to staff?

1. Social media posts

Following my interview on [@BBCBerkshire](https://twitter.com/BBCBerkshire) when I talked on how we can protect #VulnerableAdults purchasing gift cards in UK #Retailers – I have now set up a <https://www.change.org/> **@**UKChange

Make a difference – help me protect #VulnerableAdults purchasing gift cards in UK #Retailers – show your support by signing up to my petition <https://www.change.org/> **@**UKChange

Set up a Google alert – Vulnerable Adults - post news and link to the petition